

ANNUAL REPORT FOR ICDP GHANA

EMPOWERING COMMUNITIES, TRANSFORMING LIVES 2024



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MESSAGE FROM THE COUNTRY DIRECTOR



Looking back at ICDP Ghana’s journey through 2024, I am both proud and deeply grateful for what we’ve accomplished together. This year, our efforts to empower vulnerable communities have reached new levels through initiatives grounded in empathy, community focus, and a commitment to real change. Every milestone, every success in our programs, speaks to the dedication of our team, the resilience of the communities we serve, and the unwavering support of our partners.

Our mission at ICDP Ghana is simple yet powerful: to bring about meaningful, lasting change by nurturing empathy, strengthening resilience, and empowering individuals to shape their futures. As we look forward, we are more focused than ever on expanding our programs, building partnerships, and driving sustainable growth across Ghana. Each of our efforts—from education and healthcare to economic development—moves us closer to a society where every child, youth, and family can thrive.

OUR STRATEGY FOR THE FUTURE

Our vision for the future is guided by three key priorities:

- **Empowering Girls and Promoting Gender Equality:**
We're committed to expanding our Gender Rights and Empowerment Project, bringing its benefits to even more schools and communities. By providing girls with tools to lead, advocate, and reach their potential, we are not just opening doors for individual success but creating pathways for future generations to thrive.
- **Expanding Health and Well-being in Underserved Communities:**
Access to healthcare and health education is crucial for breaking cycles of poverty and improving quality of life. We are intensifying our focus on maternal health, youth reproductive health, and overall family well-being, especially in rural communities where such resources are needed most. Our goal is to not only provide essential support but to build lasting health awareness and resilience.
- **Supporting Economic Independence and Resilience:**
Economic empowerment is transformational. By expanding our livelihood programs, particularly through Village Savings and Loans Associations (VSLA) and small business support, we're working to strengthen the financial stability of families—especially those led by women. This effort enables entire communities to grow and thrive.

LOOKING AHEAD

As we move forward, we will continue to work with individuals, organizations, and communities that share our vision. With the invaluable support of our board members, donors, and volunteers, we are building a network committed to lasting change. Together, we can ensure that every initiative not only touches lives but builds a foundation for sustainable growth in Ghana.

As we close 2024, I am deeply inspired by the growth and impact we've achieved. This year has marked significant milestones that reflect our commitment to uplifting communities through empathy, empowerment, and sustainable development. My sincere gratitude goes to the dedicated ICDP Ghana team, our board, partners, and supporters whose tireless efforts have made these achievements possible.

Thank you for being part of this journey. Your support is essential to our success, and together, we look forward to a future where opportunity, equity, and resilience are accessible to all.

Signed
JDL

ABOUT ICDP GHANA

Founded to support vulnerable communities, ICDP Ghana focuses on addressing the unique challenges faced by children, youth and families across Ghana.

MISSION:

To provide human care that enhances the total development of the child.

VISION:

A society where children's wellbeing is achieved through the release of Empathy by caregivers.

CORE VALUES:

- **Integrity:** We uphold honesty and accountability
- **Empathy:** We prioritize compassionate interactions.
- **Participation:** We engage communities in shared decision-making.
- **Gender Equality:** We advocate for equal opportunities and respect.
- **Responsiveness:** We adapt to emerging needs.

STRATEGIC OVERVIEW

In 2024, ICDP Ghana continued to **align** its projects with the United Nations Sustainable Development Goals (SDGs), particularly **SDG 1 (No Poverty)**, **SDG 3 (Good Health and Well-being)**, and **SDG 5 (Gender Equality)**.

Our strategy prioritizes:

- Expanding programs that foster educational equity and youth leadership.
- Increasing healthcare accessibility and health education, especially in rural areas.
- Building economic resilience in communities through savings and loans schemes.

As we move forward, our vision is to scale these initiatives nationally, reaching more communities and creating sustainable solutions that empower future generations.

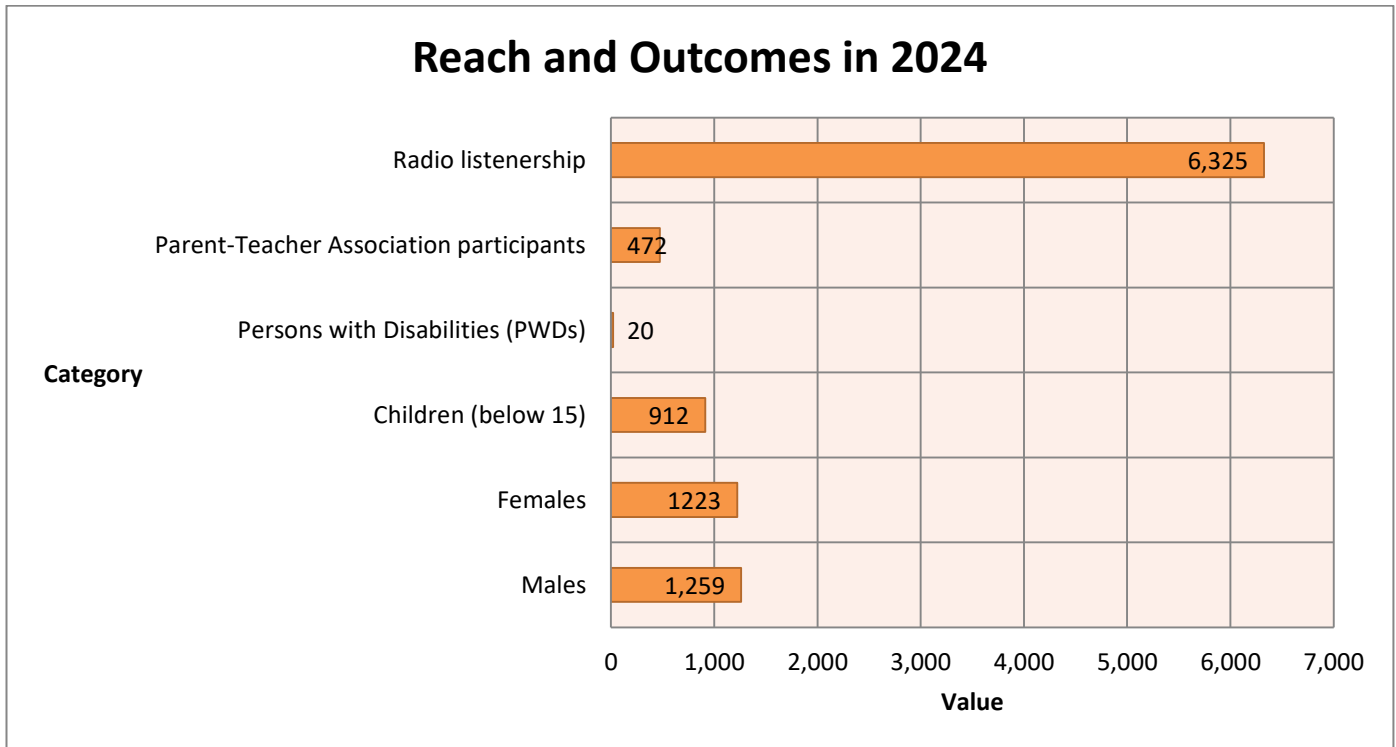
PROGRAMS AND IMPACT

In 2024, ICDP Ghana’s programs focused on holistic community development, emphasizing gender empowerment, maternal health, child welfare, and economic support for families. Each initiative was designed with the unique needs of our communities in mind, and the results have been transformative.

KEY PROGRAM ACHIEVEMENTS AND MILESTONES

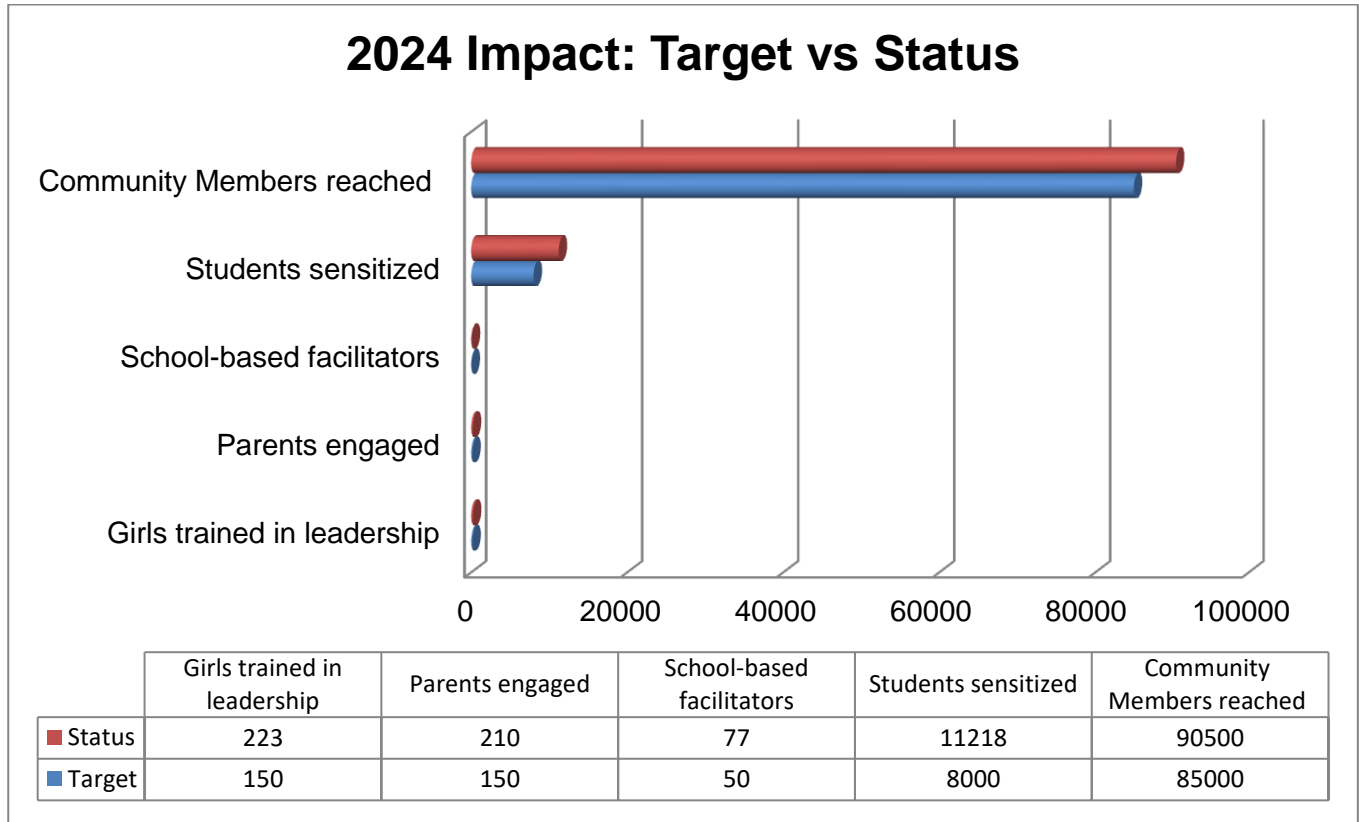
1. Gender Rights and Empowerment Project (G-REP)

This year, G-REP achieved a milestone by expanding to additional schools, bringing gender rights education to new communities. School-based facilitators engaged in workshops, mentorship programs, and community events, raising awareness on gender equality and empowering young leaders. This program’s influence on changing gender norms is a foundation for lasting social change.



2. PRADA Girls Enabled Technology

PRADA provided young girls with essential skills in technology and leadership. Supported by UNESCO Ghana, Foreign Commonwealth & Development Office, and Global Communities Ghana, the program equips girls to thrive in STEM fields, challenge stereotypes, and embrace leadership roles in their schools and communities.



3. Women's Livelihood Programme

For three years, the ICDP Ghana Women's Livelihood Programme initiative has successfully empowered women by providing them with both financial resources to operate their businesses and training based on ICDP's empathy-based approach to caregiving. This program has supported financial independence for 200 women in Otwetiri, Akuapem North. Through the Village Savings and Loans Association (VSLA) Scheme, participants received essential training in financial literacy and leadership, enabling them to invest in small businesses, fund their children's education, and improve family health. Success stories from participants highlight the powerful impact of economic support on community development and the lasting benefits of this program.



4. HIV/Reproductive Health Education

This year, our HIV and Reproductive Health Education (RHE) program continued to focus on educating and empowering women and girls in schools and communities. In 2024, our initiatives achieved record engagement, reaching over 150,000 people with vital health information through in-person workshops, radio broadcasts, and social media.

Sensitization in schools	6,000(Boys)	8,200(Girls)
Community level Sensitization	14,984	
Radio discussion coverage in the Eastern and Greater Accra	100,000	
Social Media	21,000	
Total Number of People Sensitized		150,184

5. Read Along Project

This literacy initiative trained 30 teachers in empathy-based caregiving and distributed literacy kits to young children, fostering early learning. Partnering with OCC USA, we provided reading materials to hundreds of children, strengthening their literacy skills and love for learning.



6. SafeStart Project

In April 2024, ICDP Ghana, in partnership with Ultrasound Consultants International LLC (USA), launched the SafeStart Project at Kitase in the Akuapem South Municipality of the Eastern Region. Now in its implementation phase, the Safestart Project is actively providing ultrasound services across six communities within the municipality; Kitase, Pokrom, Adamorobe, Konkonuru, Brekuso, and Ahwerase, with the aim to reduce maternal mortality rates among pregnant women in Ghana and beyond.



With approval from the Ghana Health Service, the project offers ultrasound screenings as part of a comprehensive maternal health initiative. Alongside these services, Safestart includes community-based education on best maternal health practices and outreach programs to inform women about pregnancy-related issues.

Leaders and residents of Kitase, and neighboring communities have expressed appreciation for the project, recognizing its potential to bring lasting health benefits to mothers and families across the region.

PARTNERSHIPS & COLLABORATIONS

Supporting Partnerships in 2024

ICDP Ghana's partnerships are essential to our mission. This year, collaborations with local and international organizations enabled us to expand our programs and amplify our impact.

- **STAR Ghana Foundation:** Their support for the G-REP project allowed us to expand gender equality initiatives, reaching more students and educators.
- **UNESCO Ghana, Foreign Commonwealth & Development Office, and Global Communities Ghana:** These partnerships enhanced the PRADA program, ensuring comprehensive educational support for girls.
- **Global Fund for Children:** With their backing, we provided caregiver training, creating safer and more supportive environments for children.
- **Ultrasound Consultants International LLC:** Their involvement in the Safestart Project helped us address maternal health needs, making a significant impact in Kitase, Pokrom, Adamorobe, Brekuso, Konkonuru, Ahwerase and beyond.

These partnerships are the backbone of our work, enabling ICDP Ghana to strengthen program delivery and foster sustainable community development.



CHALLENGES AND LESSONS LEARNED

The year, 2024, was not without its challenges. Logistical constraints, funding limitations, and cultural barriers presented obstacles, but each challenge provided valuable insights.

For instance:

- **Funding Gaps:** We learned to maximize resources by leveraging community partnerships.
- **Community Engagement:** Building trust and maintaining active involvement proved essential for program success.
- **Adapting Program Delivery:** We adapted our strategies, such as using more digital channels for health education, to reach underserved areas.

These experiences strengthened our resilience and underscored the need for adaptive, flexible strategies in delivering impactful programs.

TEAM AND ORGANIZATIONAL DEVELOPMENT

In 2024, ICDP Ghana invested in team development and capacity-building, ensuring our staff is equipped to meet community needs.

Highlights include:

- **Professional Development Workshops:** Staff participated in training on empathy-based caregiving, photography for social media engagement, program management, and cultural competency.
- **New Team Members:** We welcomed two new staff members enhancing our ability to deliver quality services.
- **Volunteer Engagement:** With the support of about 6 volunteers, we expanded outreach and delivered hands-on support across communities.

Our team's dedication and commitment remain the heart of ICDP Ghana's mission.

FUTURE PLANS AND GOALS: KEY GROWTH STRATEGIES FOR 2025 AND BEYOND

As we move forward, our goals for 2025 include:

- **Scaling the SafeStart Project** to five new municipalities to expand our reach in maternal health.
- **Broadening G-REP** to 25 new schools, with an increased focus on gender sensitivity and leadership for young girls.
- **Enhanced Digital Health Education** for rural areas, targeting an additional 150,000 people through radio, social media, and outreach programs.
- **Expanding Literacy Programs:** Our literacy initiatives will reach five new districts, with a goal of training 50 additional teachers.

These goals align with our long-term vision for sustainable community development and child well-being.

ICDP GHANA'S SDG GOALS



HOW YOU CAN HELP

Support Our Mission in 2025 and Beyond

- **Volunteer:** Dedicate your time and skills to support our field activities, community training, and outreach programs
- **Partner:** Collaborate with us as an organization or individual to bring meaningful change to Ghanaian communities.
- **Patron:** Support our work financially or with logistical aid, helping us expand our outreach.
- **Sponsor:** Corporate sponsors can support our initiatives as part of their corporate social responsibility efforts, benefiting from brand visibility and community goodwill.
- **Donor:** We welcome financial contributions, resources, and capacity-building support from those who wish to drive change in our communities

Your generosity, whether of time, resources, or financial support, is vital to achieving our mission. Together, we can empower communities and transform lives across Ghana.

GALLERY



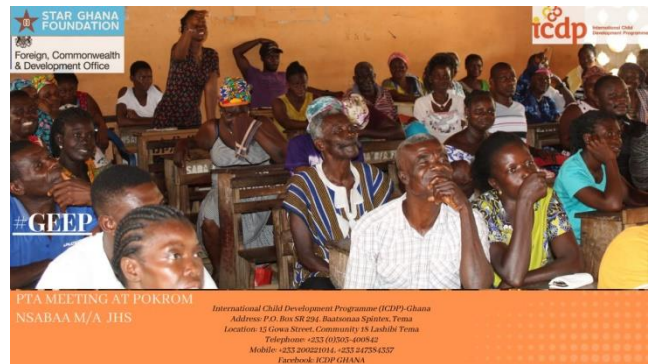
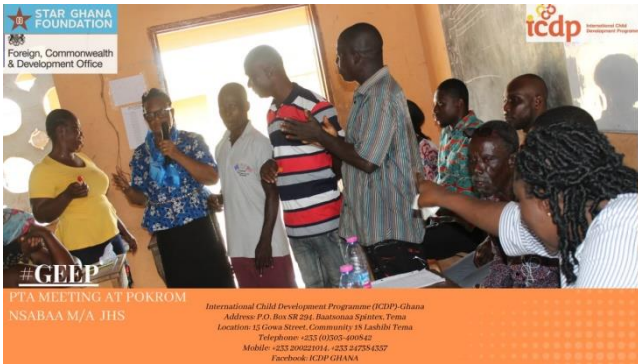
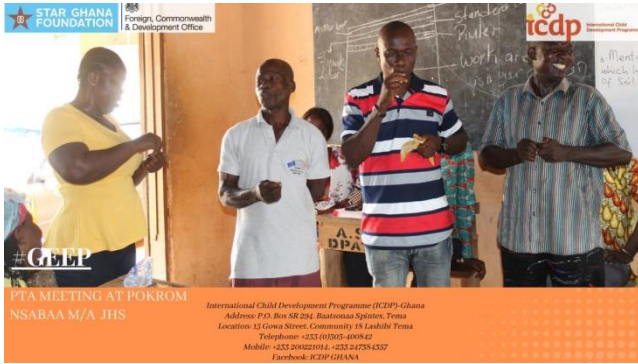


EMPATY
IN
ACTION

JULIET GYIMAAH, A 16-YEAR-OLD MOTHER AND SECOND-YEAR STUDENT AT POKROM M/A JHS, WAS UNABLE TO CONTINUE SCHOOL DUE TO TEENAGE PREGNANCY. RECENTLY, THE ICDP GHANA TEAM, LED BY THE GEEP PROJECT COORDINATOR AND HER TEACHER, VISITED HER AT HOME TO ENCOURAGE HER TO RESUME HER EDUCATION.



#LNGB



ACKNOWLEDGEMENTS

We thank all the dedicated individuals and organizations who made our work possible in 2024.

Special thanks go to our staff, board members, volunteers, and community leaders whose commitment drives our mission. Together, we are creating lasting change and building a brighter future for Ghana.

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